In the Matter Of:

VILLAGE OF FARMINGDALE PLANNING BOARD AND ARB

776 FULTON STREET 220 FULTON STREET

July 23, 2024



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776 FULTON STREET 220 FULTON STREET 07/23/2024

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5	INCORPORATED VILLAGE OF FARMINGDALE
6	PLANNING BOARD AND ARCHITECTURAL REVIEW BOARD
7	361 Main Street
8	Farmingdale, New York
9	July 23, 2024
10	7:03 p.m.
11	
12	RE: 776 Fulton Street
13	220 Fulton Street
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1	PLANNING BOARD AND ARB - 7-23-2024
2	APPEARANCES:
3	JOSEPH STAUDT, Chairman
4	BERNARD HOTHERSALL, Member
5	TOM RYAN, Member
6	CARMELA SCOTT, Member (Non-Voting)
7	ALSO PRESENT:
8	GEORGE CONDOS, Condos, Brothers Construction For 767 Fulton Street
9	
10	AL PUIG, Northstar Signs & Neon, Inc. For 220 Fulton Street
11	Terry Mattera, Enterprise Mobility
12	For 220 Fulton Street P.
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1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: Good evening,
3	everyone. This is the July meeting of
4	the Farmingdale Village Planning and
5	Architectural Review Board.
6	If everyone could please stand,
7	we're going to start with the Pledge
8	of Allegiance.
9	Tom, if you could lead the way.
10	MR. RYAN: Sure.
11	(WHEREUPON, the assemblage
12	recited the Pledge of Allegiance,
13	after which the following transpired:)
14	CHAIRMAN STAUDT: If we could
15	all remain standing for one minute as
16	we take a moment of silence to
17	remember all those serving, serving us
18	overseas, our First Responders, our
19	Troops, everyone who keeps us safe,
20	both home and abroad.
21	(WHEREUPON, a moment of silence
22	was observed by the assemblage, after
23	which the following transpired:)
24	CHAIRMAN STAUDT: Thank you.
25	Please be seated.

1	PLANNING BOARD AND ARB - 7-23-2024
2	All right, we have a number of
3	items on the docket tonight. I just
4	want to see who's here.
5	Is anyone representing 502 Main
6	Street yet; anyone?
7	(WHEREUPON, no response was
8	heard.)
9	CHAIRMAN STAUDT: Not tonight?
10	Okay.
11	How about 776 Fulton Street?
12	MR. CONDOS: That's me.
13	CHAIRMAN STAUDT: All right,
14	great. We'll start with you then
15	tonight, get you out of the way.
16	That's an easy one. If you want, come
17	on up to the table here.
18	MR. CONDOS: Sure.
19	CHAIRMAN STAUDT: If you could
20	state your name and address for the
21	record.
22	MR. HOTHERSALL: And spell your
23	name for the court reporter.
24	CHAIRMAN STAUDT: Right there
25	is fine.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. CONDOS: Okay. My name is
3	George Condos, G-E-O-R-G-E
4	C-O-N-D-O-S. I represent the Carlyle
5	and Mercury Rising for an application
6	for a front yard sign.
7	CHAIRMAN STAUDT: Okay. You
8	want to walk us through what exactly
9	you're planning? We have the
10	rendering here.
11	MR. CONDOS: You have the
12	rendering?
13	CHAIRMAN STAUDT: Yes.
14	MR. CONDOS: All right. So,
15	what we'd like to do is put some
16	formal recognition of the building
17	somewhere in the proximity of the
18	front of the building. The building,
19	approximately, is 30 feet off the
20	sidewalk, a State road. We want to
21	put it in a location, preferably would
22	be the northwest corner, somewhat near
23	the entrance.
24	CHAIRMAN STAUDT: Close to the
25	parking lot.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. CONDOS: Parking is in the
3	rear and you have side parking. I
4	don't have a site plan with me, but
5	the parking runs parallel to the side
6	of the building, it is a shared,
7	common driveway for in and out.
8	There's landscaping on both sides of
9	the main entrance, approximately like
10	15 by 30 on each side. I'd like to
11	put it in the landscape planter to the
12	towards the, again, northwest
13	corner of the property. I would
14	imagine, based on it, it would run
15	parallel to the highway, so it would
16	be single-facing, sign forward,
17	setback probably about six to eight
18	feet. I think we put it in
19	dimensionally on a plan showing where
20	it would be.
21	The type of sign I'm
22	envisioning, I wanted to do something
23	a little nicer in the landscape than
24	the approved site plan which is
25	generic plantings. The building

1	PLANNING BOARD AND ARB - 7-23-2024
2	doesn't have enough depth to give it
3	any kind of curb appeal. So if you
4	look at the rendering, we came up with
5	a sign that would be a planter box
6	combined with a sign post and the sign
7	above it. The stone would be the same
8	type of stone, like you see on the
9	side of the building now, so
10	everything would be fitting.
11	You know, I didn't we
12	realize the sign also can't be an
13	obnoxious billboard that wasn't the
14	intent. We just wanted the building
15	to be more subtle and recognizable by
16	name.
17	CHAIRMAN STAUDT: So the
18	location is not final, is that what
19	you're saying?
20	MR. CONDOS: So within the
21	limits of what you're allowed to do in
22	here, I believe if you if you look
23	at the State approvals, they require
24	five-foot minimum
25	CHAIRMAN STAUDT: Set back.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. CONDOS: It's not an
3	easement, but I guess it could be for
4	a future taking. I don't know exactly
5	why it's noted on there. They wanted
6	a monument back, so that would limit
7	it.
8	If you're familiar with the
9	building, from the sidewalk looking
10	in, the main entrance sidewalk runs
11	parallel to the front of the building.
12	That's a handicapped-accessible
13	sidewalk, approximately five-feet
14	wide.
15	CHAIRMAN STAUDT: Do you want
16	to do you want to come up for
17	MR. CONDOS: Yes.
18	CHAIRMAN STAUDT: I have a
19	picture of that.
20	MR. CONDOS: I actually have
21	the site plan, you're welcome I
22	could show them to you here
23	CHAIRMAN STAUDT: Yes.
24	MR. CONDOS: (Continuing) if
25	that helps. I have it on here as

1	PLANNING BOARD AND ARB - 7-23-2024
2	well. Sorry, I should have brought
3	one with me, but I could probably show
4	it to you a lot easier than I can
5	explain it.
6	CHAIRMAN STAUDT: Because
7	honestly, I don't have any issues with
8	the sign itself. I would just want to
9	know where it's going to go.
10	MR. CONDOS: Yeah, we would
11	want
12	CHAIRMAN STAUDT: So we're all
13	on the same page.
14	MR. CONDOS: (Continuing) to
15	put it somewhere that it would be,
16	again, able to be seen in passing but
17	not so much distracting, and certainly
18	not something that would block
19	outbound right traffic and then cause
20	an accident.
21	MR. RYAN: Right.
22	MR. CONDOS: We'd be very aware
23	of that.
24	MR. HOTHERSALL: And you have
25	lighting on the sign as well?

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. CONDOS: Yeah, it would be
3	some upward landscape lighting,
4	probably low voltage. Well, we'd like
5	to put it, we don't have anything for
6	now. We're working currently on the
7	site portion of the State right-of-way
8	work right now.
9	CHAIRMAN STAUDT: Yeah.
10	MR. CONDOS: There's so many
11	plans on this job.
12	May I step up here?
13	CHAIRMAN STAUDT: Yeah, go
14	ahead.
15	MR. CONDOS: So, if you're
16	looking at the front of the building,
17	this is just a consumer (inaudible
18	word).
19	COURT REPORTER: George, just
20	speak up, please.
21	MR. CONDOS: I'm sorry. The
22	purple delineated lines, that's the
23	sidewalk. That planter that you see
24	up against
25	CHAIRMAN STAUDT: Where is the

1	PLANNING BOARD AND ARB - 7-23-2024
2	where is the street? This is the
3	street?
4	MR. CONDOS: Yes, this is
5	Fulton.
6	CHAIRMAN STAUDT: Okay.
7	MR. CONDOS: The hashed out
8	gray is the State right-of-way work.
9	CHAIRMAN STAUDT: Yeah.
10	MR. CONDOS: There's no paving
11	the State doesn't require paving
12	provided we don't damage the actual
13	roadway. So, what we're looking at is
14	a two-foot landscape planter between
15	the sidewalk and the blue line, then
16	the blue the two purple lines are
17	the sidewalk.
18	CHAIRMAN STAUDT: Right.
19	MR. CONDOS: This is five feet.
20	CHAIRMAN STAUDT: Yeah.
21	MR. CONDOS: So we would like
22	to put the sign approximately right
23	here.
24	CHAIRMAN STAUDT: This way.
25	MR. CONDOS: Yes, of course.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: So, you're
3	really talking like right there.
4	MR. CONDOS: Yes.
5	CHAIRMAN STAUDT: Okay.
6	MR. CONDOS: Yes.
7	CHAIRMAN STAUDT: Right in
8	front of the building, basically.
9	MR. CONDOS: Yes. So this
10	apartment has a window. We wouldn't
11	want to put it
12	CHAIRMAN STAUDT: Right.
13	MR. CONDOS: (Continuing)
14	you know, blocking their window where
15	it's hidden.
16	CHAIRMAN STAUDT: Between those
17	two, probably.
18	MR. CONDOS: Exactly, because
19	you don't want to bring it too close
20	to the driveway.
21	CHAIRMAN STAUDT: Agreed.
22	MR. CONDOS: So this is the
23	parallel parking I was referring to.
24	This is the handicap approach you need
25	to access the building.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: Okay.
3	MR. CONDOS: So ideally, the
4	sign could go somewhere in here
5	CHAIRMAN STAUDT: Okay.
6	MR. CONDOS: (Continuing)
7	not blocking this person's view of the
8	landscape or out and it would still be
9	not blocking the outbound traffic.
10	CHAIRMAN STAUDT: I don't have
11	an issue with that.
12	MR. HOTHERSALL: I have no
13	issue with that because I think you're
14	not blocking anything.
15	CHAIRMAN STAUDT: Yeah. The
16	only thing I would request is if you
17	could obviously not tonight, but if
18	you could provide the Building
19	Department with a static plan that
20	just shows where that sign's going to
21	go.
22	MR. CONDOS: Sure.
23	CHAIRMAN STAUDT: Just so that
24	it's on file
25	MR. CONDOS: Absolutely.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: So we have
3	something to compare to once it goes
4	in.
5	MR. CONDOS: Yeah, once I
6	I'm going to put this curb in, so once
7	I have that we'll strategically place
8	that, then I can as-built it. And if
9	you'd like, when the inspector is out
10	there, have him just take a look at it
11	and make sure he's comfortable with
12	it.
13	But then you can see here, let
14	me just put this for visual reference.
15	CHAIRMAN STAUDT: Yeah, the
16	six-foot height.
17	MR. CONDOS: But this is not
18	CHAIRMAN STAUDT: Which is the
19	maximum allowed.
20	MR. CONDOS: Is it?
21	CHAIRMAN STAUDT: Yep.
22	MR. CONDOS: So the six-foot is
23	isn't typical. This isn't the sign; I
24	mean, obviously you know that. This
25	isn't really drawn proportionately,

1	PLANNING BOARD AND ARB - 7-23-2024
2	this is kind of sitting on the ground.
3	CHAIRMAN STAUDT: Right.
4	MR. CONDOS: It was just
5	dropped in the CAD file like that.
6	CHAIRMAN STAUDT: Okay.
7	MR. CONDOS: That's why it
8	looks like it's not elevated.
9	CHAIRMAN STAUDT: Okay.
10	MR. RYAN: That's the planter
11	on the ground.
12	MR. CONDOS: Yes.
13	MR. RYAN: Gotcha.
14	MR. CONDOS: Yes.
15	CHAIRMAN STAUDT: And then so
16	color-wise, this is a black
17	background?
18	MR. CONDOS: We picked black.
19	I mean, if there's something that's
20	more fitting with the Village. We
21	used black gutters and black siding.
22	CHAIRMAN STAUDT: That's fine.
23	The black is in
24	MR. CONDOS: So it kind of goes
25	in this.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: We have black
3	on the color pallet and then you're
4	going to use Gold Leaf
5	MR. CONDOS: Yes.
6	CHAIRMAN STAUDT: Okay, for
7	both the border and the lettering,
8	which is fine.
9	MR. CONDOS: It would kind of
10	flow with everything we did on the
11	building and the stone and tie
12	everything in.
13	CHAIRMAN STAUDT: Right.
14	MR. CONDOS: That's what I was
15	trying to make sense of it.
16	CHAIRMAN STAUDT: Okay. And
17	then with the lighting, the only thing
18	we request is so, with the
19	up-lighting, just make sure that it's
20	a warm color temperature.
21	Mr. CONDOS: Okay.
22	CHAIRMAN STAUDT: We're trying
23	to steer away from like heavy
24	MR. CONDOS: Compliant stuff?
25	CHAIRMAN STAUDT: Well, we're

1	PLANNING BOARD AND ARB - 7-23-2024
2	just trying to steer away from like
3	the heavy blues or bright whites, like
4	5,000 kelvin, 6,000. We prefer like
5	3.000 to 2700 kelvins, where possible.
6	MR. CONDOS: Okay, that's fine.
7	Yeah, I was one of the things we
8	were thinking about also was either
9	downward pointing fixtures, like it
10	looks like a gooseneck type fixture,
11	but it's not I mean, I don't know
12	if it would be fitting with that type
13	of sign.
14	CHAIRMAN STAUDT: It'll make
15	the sign visually taller, too. So you
16	might want to just stick with the
17	up-light.
18	MR. CONDOS: Yeah. More of a
19	landscape subtle light, yes.
20	CHAIRMAN STAUDT: Especially if
21	you're trying not to have it between
22	closing from the tenants from the
23	inside looking out.
24	MR. CONDOS: Yeah, we don't
25	want yeah, we don't want light

1	PLANNING BOARD AND ARB - 7-23-2024
2	pollution.
3	CHAIRMAN STAUDT: I think going
4	with the way you have it here is
5	probably the best way.
6	MR. CONDOS: Okay, perfect.
7	CHAIRMAN STAUDT: All right.
8	Well
9	MR. CONDOS: Do you want
10	that's yours, right?
11	CHAIRMAN STAUDT: Yes, this one
12	was ours. So we'll take unless you
13	have anything else? You guys, if you
14	have any other questions
15	MR. HOTHERSALL: No.
16	CHAIRMAN STAUDT: (Continuing)
17	we'll take a vote on it?
18	MR. RYAN: No questions.
19	CHAIRMAN STAUDT: All right.
20	So, for the applicant for 502 I'm
21	sorry, the applicant for 776 Fulton
22	Street, I make a motion to approve the
23	application as requested provided that
24	the sign is placed as the applicant
25	discussed with us this evening and

1	PLANNING BOARD AND ARB - 7-23-2024
2	that he provides a plan to the
3	Building Department within the next
4	72-hours
5	MR. CONDOS: Okay.
6	CHAIRMAN STAUDT: (Continuing)
7	just identifying where exactly
8	where the plot the sign is going to
9	go.
10	MR. CONDOS: The placement.
11	CHAIRMAN STAUDT: The applicant
12	agrees to provide up-lighting at a
13	color temperature range between 2700
14	kelvin and 3,000 kelvin. He's going
15	to the colors are within the color
16	pallet, including a black background
17	and a Gold Leaf lettering and order.
18	And with that, I'll make a
19	motion to approve this application as
20	requested. Can I get a second on
21	that?
22	MR. RYAN: So moved.
23	CHAIRMAN STAUDT: All in favor?
24	MR. RYAN: Aye.
25	MR. HOTHERSALL: Aye.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: Aye. All
3	right. Thanks very much.
4	MR. CONDOS: Okay. Thank you
5	very much. Thanks for your time. Have
6	a good evening.
7	* * * *
8	CHAIRMAN STAUDT: All right. I
9	think we we have representatives
10	from Enterprise here tonight
11	MR. PUIG: Yes, you do.
12	CHAIRMAN STAUDT: (Continuing)
13	to address 220 Fulton Street?
14	MR. PUIG: Yes, sir.
15	CHAIRMAN STAUDT: All right.
16	If you could stand, come on come
17	right in front of the table. Same as
18	the previous applicant, just give your
19	name and a formal address for the
20	record, we'll go from there.
21	MS. MATTERA: Terry Mattera,
22	Enterprise Rental Car.
23	MR. PUIG: And I'm Al Puig from
24	Northstar Signs representing
25	Enterprise. And we're talking about

1	PLANNING BOARD AND ARB - 7-23-2024
2	220 Fulton Street.
3	CHAIRMAN STAUDT: Yes.
4	MR. PUIG: Everybody knows that
5	corner.
6	CHAIRMAN STAUDT: Everyone
7	knows. You've had a long, windy road
8	to this meeting.
9	MS. MATTERA: It's coming.
10	Getting closer.
11	CHAIRMAN STAUDT: Yes.
12	MR. PUIG: Sign-wise, it's a
13	tough it's a tough one for
14	vehicular traffic because first of
15	all, they offer a specific service to
16	the community which is, you know, body
17	shops need rental cars, everybody
18	coming off the airport. The problem
19	is if they're coming from the airport,
20	they're going westbound on 109; they
21	can't make the U-turn.
22	We've got to be visible as
23	early as possible. That's tough
24	because the first left turn is before
25	the gas station, so we've got a long

1	PLANNING BOARD AND ARB - 7-23-2024
2	shot. We're still trying to figure
3	out how we're going to and that's
4	going to be marketing is going to
5	have to direct people to try and get
6	around that, that corner.
7	The other problem we have is
8	visibility coming eastbound. You
9	can't see anything until you're on top
10	of the store.
11	CHAIRMAN STAUDT: Right.
12	MR. PUIG: So, I've got some
13	shots that shows where the most
14	optimal visibility for that property
15	is, and that's why we're asking for
16	that spire rather than a low monument
17	sign. We're asking for a spire.
18	First of all, we don't have the
19	setback. We've got an existing
20	planter which lends itself to this
21	type of signage, which is part of the
22	brand standard. And if we look at
23	and I'm going to give you guys this.
24	If we look at this shot, you'll see
25	that as they approach as they

1	PLANNING BOARD AND ARB - 7-23-2024
2	approach eastbound, that spire will be
3	very visible. And hopefully we'll be
4	able to avoid it'll be visible soon
5	enough to have them avoiding crossing
6	two lanes of traffic to make that
7	right turn.
8	CHAIRMAN STAUDT: Right.
9	MR. PUIG: So, that's one of
10	the things that we're asking from the
11	Town. I know in the Code it's not
12	permissible because of the lack of
13	setback, but I think this is a pretty
14	unique situation where that will
15	MR. RYAN: From a safety
16	standpoint for better visibility.
17	MR. PUIG: Yeah, for a safety
18	standpoint, absolutely. I mean, and
19	we hope we hope that where we're
20	putting it is visible soon enough.
21	Again, I don't want to see people in
22	that left lane and shooting over two
23	lanes to make that right onto 109.
24	That was one of our major concerns.
25	I think the other issue with

1	PLANNING BOARD AND ARB - 7-23-2024
2	the town is the type of signage.
3	CHAIRMAN STAUDT: Correct.
4	MR. PUIG: So normally
5	Enterprise's standard is a sign band.
6	CHAIRMAN STAUDT: Right.
7	MR. PUIG: That's not
8	permissible in the Town.
9	CHAIRMAN STAUDT: Correct.
10	MR. PUIG: But Enterprise does
11	make a provision for this situation.
12	You guys like channel letters. The
13	only thing we're asking is rather than
14	just individual channel letters, we
15	want to put them on a pan in order to
16	get enough contrast from the brick and
17	the mansard.
18	CHAIRMAN STAUDT: Do you have
19	any kind of example of what
20	MS. MATTERA: Yes.
21	CHAIRMAN STAUDT: (Continuing)
22	you're referencing? I just want to
23	understand.
24	MS. MATTERA: No, they have
25	this.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: Yes, I have them.
3	MS. MATTERA: Okay. It's a
4	backing to it.
5	MR. PUIG: This is our brand
6	standard, and what we do is we take
7	the full pan. We take the full pan
8	CHAIRMAN STAUDT: You're
9	talking about the black background.
10	MR. PUIG: Yes.
11	CHAIRMAN STAUDT: Gotcha.
12	MR. PUIG: The black background
13	and the traditional E, the green E,
14	and you can see it in our brand
15	standard. That's the normal, this is
16	the alternative that Enterprise offers
17	for this situation.
18	CHAIRMAN STAUDT: Right.
19	MR. PUIG: Okay.
20	CHAIRMAN STAUDT: Because these
21	are these are front-lit.
22	MR. PUIG: These are front-lit.
23	CHAIRMAN STAUDT: Which we do
24	not want.
25	MR. PUIG: So channel letters

1	PLANNING BOARD AND ARB - 7-23-2024
2	are front-lit. So you would prefer
3	them back-lit?
4	CHAIRMAN STAUDT: We do so
5	we do not allow front-lit channel
6	signs
7	MR. PUIG: Okay.
8	CHAIRMAN STAUDT: (Continuing)
9	in the Village. So like there are
10	examples within the Village, if you're
11	ever like for your own, like the
12	CVS on the this block, like when you
13	leave here tonight you'll see, it's
14	basically like haloed out night.
15	MR. PUIG: Uh-huh.
16	CHAIRMAN STAUDT: Back-lit with
17	the letters.
18	MR. PUIG: Okay.
19	CHAIRMAN STAUDT: And we just
20	one of the applicants tonight that
21	we'll be talking to is the same thing,
22	the whole shopping center just
23	slightly further west from you, the
24	Palmers, another shopping center.
25	MR. PUIG: Okay.

-	
1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: If you see
3	those signs at night, they're all
4	MR. PUIG: They're all
5	back-lit.
6	CHAIRMAN STAUDT: (Continuing)
7	back-lit.
8	MR. PUIG: Okay.
9	CHAIRMAN STAUDT: So during the
10	day the colors of the sign are there,
11	but at night it's just a haloed out.
12	MR. PUIG: A halo.
13	CHAIRMAN STAUDT: Yeah. We
14	don't want anything that resembles a
15	box sign, even individual letters that
16	resemble a box sign.
17	MR. PUIG: Okay, yeah. How
18	would you suggest that we attack the
19	brand standard which is that that
20	E?
21	MS. MATTERA: Yeah, we don't
22	even manufacture a back-lit
23	MR. PUIG: Marketing is
24	we're between you
25	CHAIRMAN STAUDT: Yeah.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: (Continuing and
3	marketing.
4	CHAIRMAN STAUDT: Right.
5	MR. PUIG: Okay. So, Terry and
6	I are going to get beat up all over
7	the place.
8	CHAIRMAN STAUDT: Yeah.
9	MR. PUIG: This is now our
10	national brand and Enterprise is
11	CHAIRMAN STAUDT: I mean, an
12	alternative would be to ditch like
13	to do a non-lit sign and gooseneck it.
14	MR. PUIG: And gooseneck it.
15	CHAIRMAN STAUDT: That's really
16	the look visually that we
17	MS. MATTERA: I know. You
18	know, I find I've done the
19	goosenecks in some and it just
20	attracts birds nests.
21	MR. PUIG: Uh, yeah.
22	MS. MATTERA: And it just never
23	works. And then the gooseneck starts
24	to drip, you know
25	CHAIRMAN STAUDT: Yeah.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MS. MATTERA: (Continuing)
3	dips a little bit over time. To me
4	it's just not a good look.
5	CHAIRMAN STAUDT: Yeah. I
6	mean, within the Village we've
7	definitely steered most of the retail
8	in that direction. It's really the
9	only solution I have for it. Like,
10	we're not going to allow a green box,
11	you know, like that's not going to be
12	it's just not going to we don't
13	allow those things.
14	MS. MATTERA: So what
15	there's no green E? That's our logo,
16	so that would be hard.
17	MR. RYAN: Why can't we have a
18	green E back-lit?
19	MS. MATTERA: We'll have to
20	talk to them.
21	MR. PUIG: Well so the
22	white
23	MS. MATTERA: So does it just
24	glow around it then?
25	MR. PUIG: If we did well,

1	PLANNING BOARD AND ARB - 7-23-2024
2	what happens is if we do a back-lit
3	CHAIRMAN STAUDT: It can be a
4	green glow, too. It can match the
5	color of
6	MR. PUIG: Yeah, but you would
7	not see the logo because there's no
8	light coming through the E. So we
9	would have a green what we would
10	wind up with is a green halo and a
11	black box.
12	CHAIRMAN STAUDT: Right.
13	Right.
14	MR. PUIG: This is okay. So
15	I may step out of my line for a
16	minute.
17	CHAIRMAN STAUDT: Yes.
18	MR. PUIG: But this is
19	something I've been doing this like
20	40 years and we come across this a
21	lot, in that corporate, for the most
22	in Enterprise's case I'm going to
23	say they have a very good sign
24	department, it's been researched
25	tremendously. But many times, as in

1	PLANNING BOARD AND ARB - 7-23-2024
2	the case of Teachers Federal Credit
3	Union, which I did their last
4	re-brand, there was no there was no
5	knowledge of sign pallet, sign
6	fabrication. All the design work was
7	done based on print, web, magazine,
8	advertising. It doesn't translate to
9	architecture; it's a whole different
10	game out there.
11	We're looking for visibility.
12	We need color recognition and we need
13	visibility from a long distance,
14	especially here.
15	CHAIRMAN STAUDT: Yes.
16	MR. PUIG: Again, these guys
17	are coming up 109, that's going to be
18	the only real sign. Because they're
19	not going to be able to see that spire
20	coming up 109 till they get up on top
21	of it.
22	MR. RYAN: All right.
23	MR. PUIG: And now they still
24	can't make
25	MR. RYAN: Then your

1	PLANNING BOARD AND ARB - 7-23-2024
2	alternative is going to be the lights
3	on top.
4	MR. PUIG: The alternative
5	would be now, rather than
6	goosenecks, would you be opposed to
7	what they call a luminary? So a
8	luminary is a long light band that we
9	could paint to match the mansard, so
10	you wouldn't vis it wouldn't be
11	readily visible, but it would give us
12	light without having these these
13	goosenecks.
14	MR. RYAN: So where would
15	they
16	MR. PUIG: It would be
17	MR. RYAN: On top? It would be
18	on top.
19	MR. PUIG: Yeah, it would be on
20	top.
21	MR. RYAN: And it would be
22	down. It would be tilted.
23	MR. PUIG: It would be tilted
24	back
25	MR. RYAN: Correct.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: (Continuing) back
3	towards the black pan with the
4	non-illuminating with the halo
5	letters. But again, we're still going
6	to have a problem; we're competing
7	front lighting with and back lighting.
8	So if we're giving you a halo light
9	letter and then we're going to
10	front-light it to try and illuminate
11	the E, we have two light sources that
12	are going to bounce off each other.
13	Now you're not going to see the halo
14	and the halo's going to counteract
15	with the luminary.
16	CHAIRMAN STAUDT: Unless you
17	just go with
18	MR. RYAN: Go with the original
19	black and green with the top lighting
20	and not the channel lighting.
21	CHAIRMAN STAUDT: Or if you
22	just again, if you just use a
23	gooseneck option or some other some
24	other option, right, to illuminate it.
25	You're saying to I don't even say

1	PLANNING BOARD AND ARB - 7-23-2024
2	how you would light it from above and
3	hide that, because because of the
4	pitch of the roof, that would have to
5	be suspended
6	MR. PUIG: Yes.
7	CHAIRMAN STAUDT: (Continuing)
8	in front of the light.
9	MR. PUIG: Yes.
10	CHAIRMAN STAUDT: In a way that
11	you might as well go with the
12	gooseneck once you
13	MR. PUIG: It's going to come
14	out. Well, the only difference is you
15	don't have those four or five bezels
16	that always, after a couple of years
17	they start to droop. This is a
18	different this is what they call a
19	luminary, it's a long light bar, like
20	a fluorescent lamp.
21	CHAIRMAN STAUDT: Yeah.
22	MR. PUIG: In case it's a
23	different installation, it's a lot
24	sturdier. We're not using those
25	flimsy goosenecks, we're using

1	PLANNING BOARD AND ARB - 7-23-2024
2	conduit, electrical conduit.
3	CHAIRMAN STAUDT: I hear you.
4	I mean, one of the purposes of this
5	Board is just to maintain the visual
6	character
7	MR. PUIG: Oh, sure.
8	CHAIRMAN STAUDT: (Continuing)
9	of the Village. And so I'm just
10	in my head I'm thinking, you know, a
11	modern-day version of like, you know,
12	fluorescent light, a fluorescent light
13	bar in front of this and visually
14	that's not you know, goosenecks,
15	yes, they might be more maintenance
16	intensive over time, but you guys want
17	to be in this Village for a reason; it
18	looks nice, it attracts a nice
19	clientele.
20	MR. PUIG: It has a look. It
21	has a look.
22	CHAIRMAN STAUDT: And we don't
23	want to deviate massively for you and
24	then have to deviate going forward
25	after that.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: No, I understand. I
3	understand. You set a precedence.
4	CHAIRMAN STAUDT: Yes.
5	MR. PUIG: I got it. No, I got
6	it.
7	CHAIRMAN STAUDT: So, I mean,
8	knowing the importance of the
9	marketing aspect of it, I would
10	probably steer you towards a gooseneck
11	option. It would give the Village the
12	visual look we're looking for over on
13	that property and it would give you
14	just a full it would illuminate
15	that sign and all of its colors as
16	opposed to trying to navigate our way
17	through how to light the green E in
18	your logo.
19	MR. PUIG: Okay. So, the other
20	problem we have with marketing is they
21	they don't like that flat look.
22	CHAIRMAN STAUDT: Yeah. I
23	mean, it's just going to be something
24	anyone coming into the Village is
25	going to have to deal with. For

1	PLANNING BOARD AND ARB - 7-23-2024
2	example, the Sunoco station a couple
3	of doors down from you is about to
4	become a large 7-Eleven and they're
5	we went through the same thing with
6	them and it's going to be a gooseneck
7	solution.
8	MR. PUIG: Okay.
9	CHAIRMAN STAUDT: And they
10	wanted to do the 7-Eleven, you know,
11	the traditional long bar, but they
12	you know, they have solutions for
13	that work within
14	MR. PUIG: So let me ask
15	CHAIRMAN STAUDT: Our Code is
16	not really a huge deviation for many
17	villages on Long Island.
18	MR. PUIG: Yeah. Well, I'll
19	argue that one (laughter).
20	MS. MATTERA: So we're talking
21	about doing a non-illuminated
22	MR. PUIG: A non-illuminated.
23	Let me well
24	MS. MATTERA: (Continuing)
25	with the backing.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: Yeah. But I know
3	corporate doesn't like flat, so.
4	MS. MATTERA: Well, it'd be the
5	raised
6	MR. PUIG: So, what if we
7	did
8	MS. MATTERA: (Continuing)
9	letters.
10	MR. PUIG: (Continuing)
11	non-illuminated channel letter. Not
12	halo-lit.
13	MR. HOTHERSALL: Right.
14	MR. PUIG: Okay, which this
15	way it won't compete. And then we try
16	and get corporate to
17	MS. MATTERA: Do you remember
18	what Port Jeff had?
19	MR. PUIG: Port Jeff.
20	MS. MATTERA: It was they
21	have the goosenecks, I know.
22	MR. PUIG: Yeah, we did.
23	MS. MATTERA: Again
24	MR. PUIG: Yeah, we had
25	goosenecks.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MS. MATTERA: Okay. I can see
3	what they did there.
4	MR. PUIG: Let's take a look
5	and see what they did there.
6	CHAIRMAN STAUDT: Non-
7	illuminated channel lettering would be
8	is fine.
9	MR. PUIG: We've used that
10	CHAIRMAN STAUDT: Yeah.
11	MR. PUIG: (Continuing) in a
12	lot of instances.
13	MS. MATTERA: So basically it
14	would be the channel lettering on the
15	backing
16	MR. PUIG: Correct.
17	MS. MATTERA: Non-
18	illuminated
19	MR. PUIG: Right.
20	MS. MATTERA: with
21	goosenecks over it.
22	MR. PUIG: Right.
23	MS. MATTERA: Okay.
24	MR. PUIG: But at least that
25	would allow us to get the brand

1	PLANNING BOARD AND ARB - 7-23-2024
2	standard the way they like it in
3	corporate. They've got to see that E.
4	CHAIRMAN STAUDT: Yeah.
5	MS. MATTERA: Yeah.
6	CHAIRMAN STAUDT: The other
7	question I have is just the location.
8	It's not exactly clear in your
9	application where the signage on the
10	building so I see it's just
11	not
12	MR. PUIG: Okay.
13	CHAIRMAN STAUDT: It's
14	essentially three sides that are
15	facing, it's kind of like
16	MR. PUIG: I love you saying
17	this.
18	CHAIRMAN STAUDT: Yes.
19	MR. PUIG: This is awesome.
20	Because yes, coming up coming up
21	109, the middle drawing that you guys
22	have, that's the front, that's the
23	front of the building. That's the
24	largest
25	MS. MATTERA: Well, it's not

1	PLANNING BOARD AND ARB - 7-23-2024
2	the front, it's the side
3	MR. PUIG: It's the side
4	MS. MATTERA: (Continuing)
5	which will be our front entrance.
6	MR. PUIG: (Continuing) but
7	it's the front entrance.
8	MS. MATTERA: It's the Iroquois
9	side.
10	MR. PUIG: Right.
11	MR. HOTHERSALL: East-facing.
12	MS. MATTERA: Correct.
13	MR. PUIG: Correct. Correct.
14	So, that's got all the visibility
15	coming up 109.
16	MR. HOTHERSALL: Yep.
17	MR. PUIG: Now, the other one
18	allowed by Code would be the
19	north-facing wall
20	MR. RYAN: Yeah.
21	MR. PUIG: (Continuing)
22	which now is a little wall, that
23	works, because anybody going westbound
24	is going to see it.
25	MR. RYAN: Right.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: The problem we have
3	is people coming eastbound, it's up
4	here. And what they see is that back
5	wall that faces right at the eastbound
6	traffic.
7	CHAIRMAN STAUDT: Yes.
8	MR. PUIG: Which is something
9	that corporate asked us if we could
10	we didn't make it on the application,
11	but would that be something that would
12	help the public find this place a
13	little faster.
14	CHAIRMAN STAUDT: I would be
15	I don't believe I would be in favor of
16	that because you're you abut a
17	residential property there, right? Am
18	I wrong?
19	MR. PUIG: We're facing
20	MS. MATTERA: Well, you have
21	the apartments.
22	MR. PUIG: Yeah, but the
23	apartments are
24	MS. MATTERA: And then just the
25	street.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: (Continuing) to
3	the back of us.
4	MR. RYAN: There's a
5	dermatology place across the street.
6	MR. PUIG: Yes.
7	MS. MATTERA: That's the other
8	side, yeah.
9	CHAIRMAN STAUDT: I'm just
10	looking on the map.
11	MR. PUIG: Cause westbound you
12	have you have the new apartments
13	and then you have
14	MS. MATTERA: And there's a
15	whole buffer, right? There's a whole
16	buffer in-between.
17	MR. PUIG: Yeah, we've got that
18	buffer.
19	CHAIRMAN STAUDT: So you're
20	proposing two signs?
21	MR. PUIG: We proposed two
22	originally.
23	CHAIRMAN STAUDT: Two is in the
24	application
25	MR. PUIG: Right.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: (Continuing)
3	but you're proposing a possible
4	third.
5	MR. PUIG: We're just we're
6	just wondering, if it's not possible,
7	to maybe, again, aid vehicular traffic
8	to see where this place is quickly and
9	get something just it doesn't have
10	to be really big because of the
11	proximity to the motorist.
12	CHAIRMAN STAUDT: Honestly, I
13	don't think I'd be in favor of that
14	just because of the apartments next
15	door.
16	MR. PUIG: Okay.
17	CHAIRMAN STAUDT: I think that
18	it would be, looking at it visually on
19	the map they would have sent it, it
20	would be facing it'd be facing the
21	apartment window and I don't want to
22	do that to residents. So I think I
23	don't think I would be open to that.
24	MR. RYAN: Yeah, I would agree.
25	I think we worked with you on the

1	PLANNING BOARD AND ARB - 7-23-2024
2	vertical monument right here.
3	MS. MATTERA: He knows right
4	like high up.
5	MR. PUIG: Yeah, exactly.
6	MR. HOTHERSALL: Just to be
7	clear, you want one on the east
8	side
9	MR. PUIG: And the north side.
10	MR. HOTHERSALL: (Continuing)
11	the north side.
12	MR. PUIG: And the north side.
13	MR. HOTHERSALL: So that the
14	side facing is straight out to
15	CHAIRMAN STAUDT: The north
16	side facing straight out to the
17	street.
18	MR. PUIG: Correct.
19	CHAIRMAN STAUDT: And then the
20	side that the park essentially, the
21	entrance parking is the one that faces
22	the dermatology office.
23	MR. PUIG: Correct.
24	MR. HOTHERSALL: That would be
25	facing Iroquois.

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: Correct.
3	MR. PUIG: This is that this
4	is that little that little bit that
5	faces north.
6	MR. HOTHERSALL: Okay, I'm with
7	you on that. And then this is the
8	side.
9	MR. PUIG: And this is the
10	side, which to us is really the front.
11	CHAIRMAN STAUDT: Yeah. And
12	just so you know, if you do if you
13	do drive around the Village, there are
14	other national brands. Like if you
15	we have the Good Year on the corner of
16	Main Street and Fulton.
17	MS. MATTERA: Okay.
18	CHAIRMAN STAUDT: They've
19	goosenecked all their lighting. We
20	allowed the color pallet, you know,
21	the national brand
22	MR. PUIG: I know what you're
23	saying. I got you.
24	CHAIRMAN STAUDT: (Continuing)
25	but they, you know, put in a, you

1	PLANNING BOARD AND ARB - 7-23-2024
2	know, very standard looking sign.
3	MR. PUIG: It would make sense
4	with it.
5	CHAIRMAN STAUDT: It looks
6	great.
7	MS. MATTERA: Okay.
8	CHAIRMAN STAUDT: You know,
9	they have not come back to us with any
10	issues or marketing problems.
11	MR. HOTHERSALL: We also had
12	the blade signs as an option as well.
13	MR. PUIG: Yeah.
14	CHAIRMAN STAUDT: It would have
15	to it would be so small. I don't
16	know if it would be consequential, I
17	don't want to
18	MR. PUIG: Yeah, it would be
19	tiny.
20	CHAIRMAN STAUDT: Okay.
21	MR. PUIG: This projection is
22	only 24 inches, so.
23	CHAIRMAN STAUDT: So assuming
24	assuming we're all on the same page
25	with the two channel unlit channel

1	PLANNING BOARD AND ARB - 7-23-2024
2	signs with gooseneck lighting on
3	both
4	MR. PUIG: Uh-huh.
5	CHAIRMAN STAUDT: (Continuing)
6	on the north side and then on the
7	east side, then we turn our eyes to
8	what you first brought up which was
9	that.
10	MR. PUIG: The spire.
11	CHAIRMAN STAUDT: The monument
12	spire.
13	MR. PUIG: Right.
14	CHAIRMAN STAUDT: How would you
15	how would that be lit?
16	MR. PUIG: Internally.
17	CHAIRMAN STAUDT: Yeah, that
18	that would be an issue.
19	MR. PUIG: Okay.
20	CHAIRMAN STAUDT: Because then
21	at night that looks like a spaceship
22	that landed.
23	MS. MATTERA: We have it in the
24	City of Glen Cove, they love
25	MR. PUIG: Yeah, they love it.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MS. MATTERA: They absolutely
3	love it. It looks so nice.
4	MR. PUIG: We had a real
5	problem in Glen Cove.
6	MS. MATTERA: Yes.
7	MR. PUIG: They really they
8	really loved it.
9	MS. MATTERA: And they're
10	similar to the Village here.
11	MR. RYAN: I think we would
12	rather have up-lighting in there.
13	MR. PUIG: Would you yeah.
14	Would you go for up-lighting?
15	CHAIRMAN STAUDT: Yes.
16	MS. MATTERA: So how that
17	wouldn't have any that would just
18	be a
19	MR. PUIG: It would be a
20	non-illuminated spire.
21	MS. MATTERA: Uh-huh.
22	MR. PUIG: And we'd put
23	MS. MATTERA: (Continuing)
24	two lights, one on each side.
25	MR. PUIG: (Continuing) LED,

1	PLANNING BOARD AND ARB - 7-23-2024
2	correct.
3	MS. MATTERA: Okay.
4	CHAIRMAN STAUDT: One other
5	issue. I'm sorry to keep throwing
6	MR. PUIG: No, no. Hey,
7	listen, that's why we're here.
8	MS. MATTERA: It's okay.
9	CHAIRMAN STAUDT: You're
10	requesting, what, 10 feet? Almost 10
11	feet? On that on the spire?
12	MR. RYAN: He didn't put that
13	in for the vertical monument.
14	MR. PUIG: I think it is 10
15	feet high.
16	CHAIRMAN STAUDT: Yeah. So
17	we're we're deviating by we
18	would be deviating by allowing the
19	unusual nature of the sign, but the
20	height restriction in the Village is
21	six feet for a sign of that for a
22	monument sign. So if you could chop
23	if you could make it dimensionally
24	work in a 6-foot range and we're going
25	to up-light it, I could be okay with

1	PLANNING BOARD AND ARB - 7-23-2024
2	that.
3	MS. MATTERA: Because with the
4	plantings, like we need to you
5	know, you're not even going to see the
6	E.
7	MR. PUIG: I've got to get it
8	up out of the planting.
9	MS. MATTERA: Well, that's the
10	thing. We're going to have
11	MR. PUIG: Yeah, we're going to
12	put
13	MS. MATTERA: Two feet in the
14	planting.
15	MR. PUIG: We're going to put a
16	two-foot pedestal under it to protect
17	it from the landscapers and get it
18	above the planting.
19	CHAIRMAN STAUDT: Okay.
20	MR. PUIG: So we've already got
21	already got two feet coming out of
22	the ground.
23	CHAIRMAN STAUDT: But the sign
24	itself
25	MR. PUIG: The sign itself is

1	PLANNING BOARD AND ARB - 7-23-2024
2	eight.
3	CHAIRMAN STAUDT: Can we get
4	the sign to six?
5	MR. RYAN: Get the sign to six
6	and go out to
7	MS. MATTERA: Without the base
8	or with the base?
9	MR. PUIG: No, with the base.
10	MS. MATTERA: So eight with the
11	base?
12	MR. PUIG: With the base. And
13	proportionately, we're talking
14	about
15	CHAIRMAN STAUDT: From my
16	perspective, I'm not comfortable
17	putting a 10-foot pole there.
18	MR. PUIG: Okay.
19	CHAIRMAN STAUDT: Which is
20	essentially what because again,
21	visually, at that corner, you can look
22	down the street and see homes, you
23	know. So I have to look out for the
24	residents that are going to come back
25	to us and be like what is this? So I

1	PLANNING BOARD AND ARB - 7-23-2024
2	just want to be able to go back to
3	them and say like we kept it within
4	the size restriction.
5	MS. MATTERA: Okay.
6	MR. PUIG: Okay.
7	MR. HOTHERSALL: Six feet.
8	CHAIRMAN STAUDT: These size
9	restrictions are there to protect them
10	as much as the visual look of the
11	and so I'm not comfortable with going
12	beyond
13	MS. MATTERA: So six feet
14	starting at the E.
15	MR. PUIG: Yeah, we're going to
16	have to render it and bring it to
17	corporate.
18	MS. MATTERA: Yeah, uh-huh.
19	MR. PUIG: And what we'll do
20	is
21	CHAIRMAN STAUDT: And I would
22	give you a two-foot clearance at the
23	bottom to make room for the
24	landscaping; not beyond that, though.
25	MS. MATTERA: Just that base.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: Yeah. No, I got it.
3	Yeah, we really do need that base.
4	We've done them closer to the ground.
5	CHAIRMAN STAUDT: Yeah.
6	MR. PUIG: It's a problem.
7	CHAIRMAN STAUDT: Yeah.
8	MR. PUIG: Landscapers don't
9	aim well.
10	CHAIRMAN STAUDT: Gotcha.
11	MR. PUIG: (Laughter)
12	CHAIRMAN STAUDT: Okay. So
13	MR. PUIG: All right, so I
14	think what we're going to have to do
15	is let's modify the drawings
16	MS. MATTERA: Uh-huh.
17	MR. PUIG: (Continuing)
18	we'll bring it to corporate and then
19	we'll present it before the Board,
20	we'll see what corporate has to say.
21	MS. MATTERA: Yeah. Okay.
22	CHAIRMAN STAUDT: So do you not
23	want us to take a vote on this tonight
24	and have you guys reappear?
25	MR. PUIG: Yeah. I think

1	PLANNING BOARD AND ARB - 7-23-2024
2	CHAIRMAN STAUDT: Okay.
3	MR. PUIG: I think we need to
4	reappear.
5	CHAIRMAN STAUDT: Okay.
6	MR. PUIG: We have to do our
7	due diligence for corporate.
8	CHAIRMAN STAUDT: Absolutely.
9	I just don't want to I don't want
10	to accidentally delay you.
11	MR. PUIG: Yup.
12	CHAIRMAN STAUDT: You know?
13	MR. PUIG: Yup.
14	CHAIRMAN STAUDT: Like so if
15	you were prepared to get approvals
16	tonight we would do that, but if you
17	want to re get your ducks in a row
18	and come back
19	MR. PUIG: Okay.
20	CHAIRMAN STAUDT: We can get
21	you back in the next meeting.
22	MR. PUIG: Okay.
23	CHAIRMAN STAUDT: As soon as
24	you guys want
25	MS. MATTERA: They're monthly,

1	PLANNING BOARD AND ARB - 7-23-2024
2	meetings.
3	MR. HOTHERSALL: Yes, it's
4	monthly.
5	MS. MATTERA: All right.
6	CHAIRMAN STAUDT: Right. As
7	long as I'll make if you guys
8	are ready to appear for next month, I
9	can make sure that you get
10	MS. MATTERA: And if we talk to
11	corporate and they say Okay, this is
12	okay, we'll do it this way
13	CHAIRMAN STAUDT: Yeah. I
14	mean
15	MS. MATTERA: Do we need to
16	reappear or just let you know
17	CHAIRMAN STAUDT: Officially we
18	would I mean, I could we could
19	conditionally approve what we've
20	discussed here tonight.
21	MS. MATTERA: Okay.
22	MR. PUIG: Okay.
23	CHAIRMAN STAUDT: And then if
24	you get your approvals from corporate
25	you're good to go.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: Then we just amend
3	the application and we're good to go.
4	CHAIRMAN STAUDT: If you need
5	to modify
6	MS. MATTERA: Right.
7	MR. PUIG: Agreed.
8	CHAIRMAN STAUDT: If you go
9	back to them and they say no, then
10	so why don't we do that.
11	MS. MATTERA: That's
12	understood.
13	CHAIRMAN STAUDT: Where we vote
14	on it
15	MR. PUIG: Okay.
16	CHAIRMAN STAUDT: (Continuing)
17	and if we're all on the same page
18	we give you a conditional approval.
19	MR. PUIG: Okay.
20	CHAIRMAN STAUDT: That way if
21	they if they give you permission to
22	modify the monument sign in the
23	front
24	MR. PUIG: Okay.
25	CHAIRMAN STAUDT: Then we'd be

1	PLANNING BOARD AND ARB - 7-23-2024
2	fine. If there's any major
3	modification beyond what we
4	discussed
5	MR. PUIG: No, then we would
6	have to reappear.
7	CHAIRMAN STAUDT: (Continuing)
8	then you would have to come back.
9	Because the worst thing that would
10	happen is we put it up, it's close but
11	not exactly what we talked about and
12	then
13	MS. MATTERA: Right.
14	CHAIRMAN STAUDT: (Continuing)
15	the Building Department gets
16	involved and we have to start over.
17	Done.
18	MR. PUIG: Okay.
19	MS. MATTERA: Okay. All right.
20	CHAIRMAN STAUDT: Okay. I have
21	unrelated to the signage, and I
22	don't do you know yet on the north
23	side, beyond west of the building
24	there's that wall. The original owner
25	of the building, when he was

1	PLANNING BOARD AND ARB - 7-23-2024
2	building
3	MS. MATTERA: The water
4	feature.
5	CHAIRMAN STAUDT: The water
6	feature.
7	MS. MATTERA: (Laughter) So we
8	my architect submitted to Steve a
9	rendering. We did a park bench with
10	some landscaping and included the
11	landscaping we actually extended
12	the landscaping here by that I call
13	it the pencil sign, but that sign. So
14	Steve should have all that and we're
15	just waiting for a comment back.
16	CHAIRMAN STAUDT: Okay. He
17	might send you back here
18	MS. MATTERA: Okay.
19	CHAIRMAN STAUDT: (Continuing)
20	just in regards to that, I'm not
21	sure.
22	MS. MATTERA: Okay.
23	CHAIRMAN STAUDT: But I was
24	just curious to that.
25	MS. MATTERA: Yeah. So we're

1	PLANNING BOARD AND ARB - 7-23-2024
2	just kind of discussing back and
3	forth
4	CHAIRMAN STAUDT: Okay.
5	MS. MATTERA: (Continuing)
6	you know, if that's an option.
7	CHAIRMAN STAUDT: As long as
8	it's on someone's radar.
9	MS. MATTERA: We just felt,
10	again, the water feature requires
11	maintenance
12	CHAIRMAN STAUDT: Right.
13	MS. MATTERA: (Continuing)
14	and then winterizing, and it brings
15	bugs in the Summer, you know, water.
16	CHAIRMAN STAUDT: Yeah. I'm
17	not mad about the water feature.
18	MS. MATTERA: Yeah.
19	CHAIRMAN STAUDT: I know it was
20	a compromise to get that eight-foot
21	MS. MATTERA: Yeah.
22	CHAIRMAN STAUDT: (Continuing)
23	wall instead of I think it's an
24	eight-foot wall instead of a six-foot
25	wall.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MS. MATTERA: Yes, I believe
3	so.
4	CHAIRMAN STAUDT: That's what
5	happened; they wanted a wall.
6	MS. MATTERA: That was the guy
7	Mike, yeah.
8	CHAIRMAN STAUDT: But, okay.
9	MS. MATTERA: So we proposed a
10	nice park bench with also plantings
11	around it and proposed that, we gave
12	it to Steve.
13	CHAIRMAN STAUDT: Okay. So
14	I'll check in with him
15	MS. MATTERA: (Continuing)
16	probably a few weeks ago.
17	CHAIRMAN STAUDT: (Continuing)
18	and we'll see
19	MS. MATTERA: Okay.
20	CHAIRMAN STAUDT: We'll see
21	what happened.
22	MS. MATTERA: Okay, great.
23	CHAIRMAN STAUDT: Okay. So
24	with that, I'm going to make a motion
25	to approve the application as

1	PLANNING BOARD AND ARB - 7-23-2024
2	presented tonight, provided that the
3	applicant is going to modify the two
4	signs, both the east-facing sign and
5	the north-facing sign, to be unlit
6	channel signs with gooseneck lighting
7	hanging over the signage, which will
8	be the primary and sole source of
9	lighting for those two signs.
10	We are conditionally approving
11	the monument sign with the letters
12	arranged vertically at a maximum
13	height of six-feet above a maximum
14	two-foot pedestal. The sign would not
15	be internally lit, it would be lit
16	it would be up-lit from the ground
17	level with the lighting temperature
18	not to exceed 3,000 kelvins, we prefer
19	27 to 3,000 kelvins on all external
20	lighting in the Village where
21	possible.
22	MS. MATTERA: Okay.
23	CHAIRMAN STAUDT: With that,
24	I'll make a motion to approve this
25	application. Can I get a second?

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. RYAN: Second.
3	CHAIRMAN STAUDT: All in favor?
4	MR. RYAN: Aye.
5	MR. HOTHERSALL: Aye.
6	CHAIRMAN STAUDT: Okay.
7	MR. PUIG: Okay. Thank you.
8	MS. MATTERA: I do have a
9	question.
10	CHAIRMAN STAUDT: Yes.
11	MS. MATTERA: Because I'm going
12	to be moving fast with construction,
13	my signage probably won't be there
14	when I open. Do you allow temporary
15	banners just to identify a building?
16	CHAIRMAN STAUDT: We do.
17	MS. MATTERA: Okay.
18	CHAIRMAN STAUDT: As long as
19	they're temporary.
20	MS. MATTERA: Yeah, yeah. No,
21	if I have to now go to corporate, they
22	their turnaround time can be
23	excruciating.
24	CHAIRMAN STAUDT: As long as
25	they're within the scope of the type

1	PLANNING BOARD AND ARB - 7-23-2024
2	of signage we like if they just
3	make sure they don't exceed the size
4	of the signage.
5	MS. MATTERA: It would just be
6	a banner.
7	MR. PUIG: No, no, we would do
8	we would do we would mimic what
9	we're going to put up as the final
10	sign.
11	MR. RYAN: That's fine.
12	CHAIRMAN STAUDT: Absolutely
13	fine.
14	MS. MATTERA: Okay.
15	CHAIRMAN STAUDT: Yeah.
16	MS. MATTERA: All right.
17	MR. PUIG: Okay.
18	CHAIRMAN STAUDT: All right?
19	MR. PUIG: All right, great.
20	MS. MATTERA: Thank you.
21	CHAIRMAN STAUDT: So I think
22	we're mostly on the same page. Again,
23	you're always welcome to reach out to
24	the Building Department and they can
25	get in contact with me.

1	PLANNING BOARD AND ARB - 7-23-2024
2	MR. PUIG: Okay.
3	CHAIRMAN STAUDT: If there's
4	anything in-between our meetings so we
5	can kind of steer you in the right
6	direction.
7	MR. PUIG: Sure.
8	CHAIRMAN STAUDT: (Continuing)
9	so you don't have to wait a month
10	to find out what's good or not.
11	MR. PUIG: Sure. Yeah, we've
12	managed to amend some applications
13	prior to
14	CHAIRMAN STAUDT: Yeah.
15	MR. PUIG: (Continuing) a
16	resubmission and it's worked out great
17	for everybody.
18	CHAIRMAN STAUDT: Yeah. And
19	then we can just do a formal approval,
20	you know, at the next meeting, but
21	it's already we've got our ducks in
22	a row.
23	MR. PUIG: And if would you
24	be opposed to a wind sock for that
25	spire, as I call it, or she calls it

1	PLANNING BOARD AND ARB - 7-23-2024
2	just temporary?
3	MR. RYAN: What is it?
4	CHAIRMAN STAUDT: Oh, like a
5	MR. PUIG: You know, a wind
6	sock? If corporate requests it. I'm
7	sort of
8	MS. MATTERA: Honestly, I don't
9	even think Enterprise would want to do
10	that.
11	MR. PUIG: Okay, that's fine.
12	MS. MATTERA: (Continuing)
13	To be quite honest.
14	CHAIRMAN STAUDT: Yeah, I
15	don't
16	MS. MATTERA: That's not
17	their
18	MR. PUIG: Okay.
19	MS. MATTERA: If anything I'd
20	do an like maybe like an A-frame
21	that they bring in and out.
22	CHAIRMAN STAUDT: Yeah. The
23	thing that would make me nervous would
24	just be the sturdiness of it with no
25	setback there; you don't want that

1	PLANNING BOARD AND ARB - 7-23-2024
2	like tearing in the traffic.
3	MS. MATTERA: Yeah.
4	MR. PUIG: Oh, yeah. Of
5	course.
6	CHAIRMAN STAUDT: Probably
7	steer from that and just put put
8	banners on the building for now and
9	get your signage up.
10	MS. MATTERA: Yeah.
11	MR. PUIG: Okay.
12	CHAIRMAN STAUDT: All right?
13	MR. PUIG: All right, good.
14	Thank you.
15	CHAIRMAN STAUDT: All right,
16	guys. Thank you very much.
17	MS. MATTERA: All right, thank
18	you so much.
19	CHAIRMAN STAUDT: Okay. So,
20	for the record, the other applicants
21	have not attended the meeting as of
22	yet. We're at it's 7:40, just
23	before 7:40, so without them in
24	attendance, I would we'll just have
25	them roll over to the next meeting.

1	PLANNING BOARD AND ARB - 7-23-2024
2	And with that, I'll make a
3	motion to close the July meeting.
4	Can I get a second on that?
5	MR. HOTHERSALL: I second.
6	MR. RYAN: I second.
7	CHAIRMAN STAUDT: All in favor?
8	Aye.
9	MR. RYAN: Aye.
10	MR. HOTHERSALL: Aye.
11	CHAIRMAN STAUDT: Okay.
12	(WHEREUPON, the meeting was
13	adjourned at 7:38 p.m.)
14	* * * *
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1	PLANNING BOARD AND ARB - 7-23-2024
2	CERTIFICATE
3	I, ALISON MAHONEY, a Notary Public
4	within and for the State of New York, do hereby
5	certify that the foregoing hearing was taken before
6	me on the 28th day of June, 2024.
7	The said testimony was taken
8	stenographically by myself and then transcribed.
9	The within transcript is a true
10	record of the said testimony.
11	I am not connected by blood or
12	marriage with any of the said parties, nor
13	interested directly in the matter in controversy,
14	nor am I in the employ of any of the counsel.
15	IN WITNESS WHEREOF, I have hereunto
16	set my hand this 23rd day of July, 2024.
17	Willon I Kahoney
18	ALISON MAHONEY
19	THIS TRANSCRIPT IS MY WORK PRODUCT AND IS NOT TO BE DISTRIBUTED TO ANY THIRD PARTY. YOU MAY COPY
20	IT OR SEND IT INTERNALLY WITHIN YOUR OWN OFFICE. PLEASE NOTIFY THIS OFFICE FIRST IF YOU NEED TO
21	DISTRIBUTE IT OR COPY ANY PORTION OF IT FOR ANOTHER PURPOSE
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25	

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