

ARCHITECTURAL DESIGN APPLICATION CRITERIA - PHASE I

The Architectural Review Board (ARB) of The Village of Farmingdale is in the process of developing a “pattern book” for the aesthetic appearance of Main Street, Farmingdale. Phase I will enhance the recoloring of our Village by presenting a Village of Farmingdale Color Palette (VFCP) selection. All signage, awnings and visible building structure will apply the following criteria in completing their building application.

All new construction or renovation of existing exterior building appearance (façade) will be made by utilizing color(s) selected from the Village of Farmingdale Color Palette. All exterior awnings, signage, lighting and fencing will adapt the following requirements:

1. Signage: All awnings, wood carved or pin signs
 - a. Primary Color – base color used in signage, façade, awnings, shutters, fencing and fence adornment
 - b. Secondary Color – color used to identify typeface applied to awnings, signage, trim and any other adornments applied to façade
 - c. Signs constructed of carved wood may display multiple colors with restriction to size and lighting type and location that will be reviewed by the ARB
 - d. Pin Signs –
 1. Mounted, flush pin signs require goose neck lighting mounted above.
 2. Raised pin signs will be backlit

NO ELECTRICAL BOX SIGNS WILL BE PERMITTED. ALL EXISTING SIGNAGE WILL BE REPLACED BY SIGNAGE DESCRIBED ABOVE.

2. Storefront Awning:
 - a. Size Restrictions
 1. Size will not exceed 75% of width of store front
 - b. Awning will be constructed of fabric or canvas over a metal armature
 1. Awning to be a flat, permanent structure (shed awning) top to extend as close as possible to structure
 - c. Wordage (copy): type of establishment, name, telephone number and address may appear on awning. Color selection will be chosen from the Village of Farmingdale secondary color palette. Wordage will not exceed 25% of awning height nor will it exceed 50% of awning width.
 - d. Design: Solid or Striped
 1. color base selected from VFCP with wordage in a white, cream or other contrasting light pastel color
 2. repetitive stripe pattern color selected from the VFCP and a contrasting color (white, cream, skyblue, seafoam green, etc.)

3. Second Floor Façade: The ARB reserves the right to request shed awnings and/or shutters be placed on 2nd story windows that do not meet with architectural design described in Phase II. The VFCP will be used to select colors.

4. Store Front Façade: must contain a bulk head (knee wall) constructed of natural unglazed brick or other masonry material with an appropriate relief or window setback

VILLAGE OF FARMINGDALE COLOR PALETTE

Use the colors displayed in the appropriate color palette to make your selection for the building façade, signage, awnings, shutters, etc.

(NOTE: Under no condition is the VFCP to be used to change the original color of natural, used brick or unpainted masonry block).

All brick structures presently maintaining a painted brick appearance will utilize the VFCP when applying for exterior painting enhancement. Any repainting of existing color is strictly prohibited without the approval of the ARB.

See Color Palette Next Page

SIGN COLOR CHOICES

Numbers can be matched using the
"Benjamin Moore Color Preview"

PRIMARY COLOR SELECTION

Twilight Zone 2127-10	Champion Cobalt 2061-20
Deep Royal 2061-10	Autumn Plum 2073-20
Chestnut 2082-10	Hunter Green 2041-20
Symphony Blue 2060-10	Van Buren Brown HC-70
Down Pour Blue 2063-20	Caberet 2116-30
Hasbrook Brown HC-71	Grape Juice 2074-10

SECONDARY COLOR SELECTION

Overcast OC-43	Morning Sunshine 2018-50
Blue Marguerite 2063-50	Snow White 2122-70
Victorian Trim 2068-50	Hazy Blue 2040-50
Cayman Blue 2060-50	Halo OC-46
Windmill Wings 2067-60	Pale Iris 2073-60
Light Salmon 2175-60	Potpourri Green 2029-50

Additional selections not show:

Caldwell Green (HC-124); Adobe Beige (AC-7); Silver Pine (AC-21); Boothbay Gray (HC-16J)

GOLD LEAF IS RECOMMENDED FOR SIGNS WITH ROUTED LETTERING

**ALL SELECTIONS MUST BE PRESENTED TO THE ARB
(ARCHITECTURAL REVIEW BOARD)
FOR APPROVAL PRIOR TO MAKING ANY CONTRACTUAL COMMITMENTS.**

FACADES

Wall Color and Trim

Benjamin Moore

White, as an accent color, may be added as a third color for approval.

COLOR CHOICES

C35 – Power Buff
C109 – Sussex Green
C69 – Whitall Brown
HC65 – Holiday Red
HC154 – Hale Navy
HC161 – Templeton Grey
HC110 – Wethersfield Moss
HC165 – Bootbay Grey
C64 – Townsend Harbor Brown
HC72 – Branchport Brown
HC33 – Montgomery White
HC45 – Shaker Beige
HC77 – Alexandria Beige
HC107 – Gettysburg Grey
HC97 – Hancock Grey
HC105 – Rockport Grey
HC101 – Hampshire Grey
HC102 – Clarksville Grey
HC100 – Glouster Sage Dark

Due to imperfections in printing and color monitors, it is recommended that you visit your local Benjamin Moore and Sunbrella retailers for an accurate color sample.

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AWNING COLOR CHART

Sunbrella

Awnings: Architectural Review Board (ARB) recommends that a high contrast between awning color Selection and type color selection be maintained to establish a strong visual presence.

Striped Awnings are available and must be submitted for approval.

FABRIC COLOR CHOICES

Navy – Captain Navy
Spruce Green
True Brown
Toast
Black Cherry
Black – Granite
Charcoal Grey
Sapphire Blue
Forest Green
Buttercup
Burgundy
Mineral Blue
Basil Green

TYPEFACE COLOR SELECTION

Overcast (OC-43)
Blue Marguerite (2063-50)
Victorian Trim (2068-50)
Cayman Blue (2060-50)
Windmill Wings (2067-60)
Light Salmon (2175-60)
Morning Sunshine (2018-50)
Snow White (2122-70)
Hazy Blue (2040-50)
Halo (OC-46)
Pale Iris (2073-60)
Potpourri Green (2029-50)

LOGOS ARE OPTIONAL:

All logo artwork must be approved
NO photographic appliques are allowed

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